

OCTOBER 2011

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Trick-or-Treat for UNICEF

Visit our website to learn how you can Trick-or-Treat for UNICEF with your cell phone!

1



Trick-or-Treat for UNICEF online! Create a customized Trick-or-Treat for UNICEF fundraising page.

2

3

Order free Trick-or-Treat for UNICEF boxes online.

4

Set a fundraising goal to achieve by the end of the month. Share with your family so they can help.

5



6

Film a video with your friends about Trick-or-Treat for UNICEF and upload it to YouTube!

7

Download easy-to-make door hangers and let your neighbors know that you are Trick-or-Treating for UNICEF.

8

Gather a group of friends to Trick-or-Treat for UNICEF with you.

9

Host a Halloween party to benefit Trick-or-Treat for UNICEF!

10



11

Create your own fundraiser like a lemonade stand or bake sale. For more fundraising ideas, visit our website.

12

Go online and download our Trick-or-Treat for UNICEF Handbook for everything you need to get involved!

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Remember to turn in your donations to the U.S. Fund for UNICEF after you've finished fundraising.

15

Visit HGTV.com/Halloween for more fun Halloween decorating tips.

16

Visit local businesses and ask owners to distribute Trick-or-Treat for UNICEF boxes in their stores.

17

Challenge your friends to play the UNICEF World Heroes or Halloween Coin Toss games online.

18

Download, print, and distribute flyers to your community to raise awareness about Trick-or-Treat for UNICEF.

19

Hold a talent show and invite your family and friends to make donations to benefit Trick-or-Treat for UNICEF.

20

Read "What Your Money Can Buy" on our website to learn how your donation makes a difference!

21

Watch HGTV Halloween Block Party at 8 p.m. EST.



22

Hold a contest with your friends to see who can raise the most money for UNICEF.

23

Host a pumpkin carving contest. Put an orange box next to each pumpkin. The one with the most donations wins!

24

Send a Trick-or-Treat for UNICEF Halloween E-card thanking your friends and family for their support.

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26

If you still don't have an orange box, print the canister wrapper and use your own container to collect donations!

27

We want to hear from you! Share your stories with us by emailing totstories@unicefusa.org

28

Share your Trick-or-Treat plans on Facebook at [Facebook.com/UNICEFUSA](https://www.facebook.com/UNICEFUSA)

29

Post your photos on the Trick-or-Treat for UNICEF Flickr page.

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Thank you for Trick-or-Treating for UNICEF!
Have a safe and happy

HALLOWEEN!

unicef 
united states fund

Find everything you need at trickortreatforunicef.org
Share your Trick-or-Treat plans on Facebook at [Facebook.com/UNICEFUSA](https://www.facebook.com/UNICEFUSA)