



## The First Three Letters in “Fundraise” Are.... FUN!

Collecting money along with your candy on Halloween is just one way to Trick-or-Treat for UNICEF. Here are other ways you can raise money to help kids in need!

### Sell Something!

**Halloween Candy Sale** • Ask your school if you can have a candy sale during lunchtime. See if your supermarket will donate the candy or discount it.



**Young Artists Showcase** • Have your class create stories, poems, and pictures. Hold an auction or art show and sell your creations to the community to raise money for UNICEF.

**Secret Sale** • Have your school or class create “goody bags” that people can buy and have delivered anonymously (to classrooms, offices, etc.).

### Have a Fun-a-Thon to Benefit UNICEF!

**Read-a-Thon** • For every book you and your friends read, ask parents, grandparents, and neighbors to make a donation to Trick-or-Treat for UNICEF.



**Jump-a-Thon** • Ask family and neighbors to give a quarter or a dollar for every jump (or cartwheel, somersault, or ball dribble!) the kids on your block can do in a row.

**Talent Show** • Get kids at your school to show off their singing, dancing, or magic acts for an audience. Charge admission or collect money using Trick-or-Treat for UNICEF boxes.



**Multicultural Festival** • Get your school to hold a “trip around the world” in the gymnasium. Students can feature the dancing, food, music, artwork, etc., of different countries. Charge admission or collect donations in Trick-or-Treat for UNICEF boxes.

# Trick-or-Treat for UNICEF Fundraising Ideas



## Get Competitive!

**Rivals** • Challenge another class to a fundraising duel. Hold a pep rally or assembly to announce the winner.



**Penny Wars** • Provide each class with a container to fill with pennies by a specific date — the class with the most pennies wins.

**Team Challenge** • Do you play on a sports team? Collect from parents and fans after games. Challenge other teams to collect too, and see who raises the most money for UNICEF.

## Involve your Community!

**Walk for Trick-or-Treat for UNICEF** • Organize a walk-a-thon with friends, and ask your families and neighbors to sponsor you. Walk with parents, and be sure to bring Trick-or-Treat for UNICEF boxes so everyone you pass can donate too!



**Think Globally, Act Locally** • Gather your class or group and pick a project that could help your community — like painting a mural, cleaning up an empty lot, or collecting old coats for charity. Let your community know that you're doing this great work to raise money for Trick-or-Treat for UNICEF, and ask them to donate.

**Pumpkin Carving Contest** • Host a pumpkin carving contest in your neighborhood or town. Place a Trick-or-Treat for UNICEF box next to each carved pumpkin, and ask people to vote for their favorite by putting money in that pumpkin's box. The pumpkin that raises the most wins!

For more fundraising ideas, visit [trickortreatforunicef.org](http://trickortreatforunicef.org).